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An analysis of the distributional impact of excise duty in Uganda using a tax-benefit microsimulation model

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Abstract: The distributional analysis of consumption taxes is useful for establishing the welfare impact of tax policy. This paper uses the UGAMOD microsimulation model to establish the tax incidence and welfare impact of excise duty in Uganda. The results reveal that households in the top deciles pay more in excise duty as a percentage of their consumption than households in the bottom deciles. Post-fiscal consumption is almost the same as pre-fiscal consumption for the first seven deciles, but there is a sharp reduction in post-fiscal consumption in the tenth decile. The paper also examines a policy reform in excise duty on mobile phone airtime, notes an annual increase in tax revenue of UGX 8,371 million, and does not observe an overall change in income inequality or poverty. It concludes that UGAMOD is a useful tool for tax policy makers to evaluate the impact of tax reforms on revenue collection and welfare.

Key words: excise duty, microsimulation, poverty, Uganda

JEL classification: D31, E17, H20, H22

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1 Introduction

There is renewed commitment to fund national development goals and sustainable development goals (SDGs) using domestic revenue rather than external resources, as declared by the Addis Tax Initiative in 2016. This commitment is premised on the notion that domestic resources offer a stabler and more sustainable source of income, and offer citizens an opportunity to hold their leaders accountable, which promotes good governance. Like other developing countries, Uganda faces a long-term financing need to implement its development agenda and realize the SDGs. To raise more domestic revenue, the government of Uganda has implemented several tax policy reforms, such as the establishment in 1991 of the Uganda Revenue Authority (URA), an institution with a mandate to collect domestic revenue; the introduction of value added tax (VAT) in 1996; and the subsequent modernization of tax administration systems such as the E-tax system.

The tax reforms in Uganda have resulted in increased tax revenue over time, with a tax-to-gross domestic product (GDP) ratio increasing from 10.7 per cent in 2000 to 15.1 per cent in 2018. Despite the improved performance of the tax policy, Uganda's taxes collection is still below the average tax-to-GDP ratio for African countries. The Organization for Economic Cooperation and Development (OECD) estimated the tax-to-GDP ratio of 26 African countries including Uganda at 17.2 per cent in 2017, as compared with Uganda's ratio of 13.5 per cent (OECD 2019). As is common in most developing countries, the tax structure in Uganda is dominated by indirect taxes, which contributed two thirds (64.1 per cent) of total tax revenue in 2018 (OECD 2019). The concern therefore is the progressivity of indirect taxes, which is documented to be less than that for direct taxes. In many countries, microsimulation models have been widely used to analyse redistributive aspects of tax policy reforms (e.g., Bourguignon and Spadaro 2006; Decoster et al. 2011; Leahy et al. 2011; Maskaeva et al. 2019). Microsimulation models are desirable because they are less costly and time-consuming than field-based impact evaluation studies. In Uganda's case, there is scant literature that analyses the distributive impact of taxes in general and excise duty in particular on the welfare of citizens.

In the past, few studies attempted to analyse the distributional effects of indirect taxes, due to data limitations and lack of consensus on the conceptual framework for analysing the consumption tax incidence (Warren 2008). Recently developed static microsimulation models such as EUROMOD have addressed the data challenge by enriching the microsimulation models with expenditure data, making them more attractive for analysing the distributional effects of indirect taxes using the EUROMOD framework (e.g., Decoster et al. 2011; Gcabo et al. 2019; Immervoll et al. 2007; Jara and Tumino 2013; Leahy et al. 2011). This study uses UGAMOD—a tax-benefit microsimulation model for Uganda (Waiswa et al. 2020) built using the EUROMOD software (University of Essex 2019)—to analyse the distributional effect of the excise duty in Uganda in 2019. The study has relevance for the design of appropriate tax policy, and will add to the body of knowledge in related literature.

2 Literature review

Internationally, excise duties are typically used to raise revenue from consumption patterns that are socially costly, such as drinking alcohol or smoking tobacco ('sin taxes'), as well as pollution-related activities ('green taxes') (Junquera-Varela et al. 2017). Levell et al. state:

The main economic justification for the use of excise taxes is to correct socially costly behaviour that is not taken into account by individuals when deciding what and how much to consume. These costs may be borne by others or society at large, or by the consumer in the future. (Levell et al. 2016: 230)

Low-income countries such as Uganda have particularly low excise duty-to-GDP ratios compared with countries in other income groups (Figure 1).

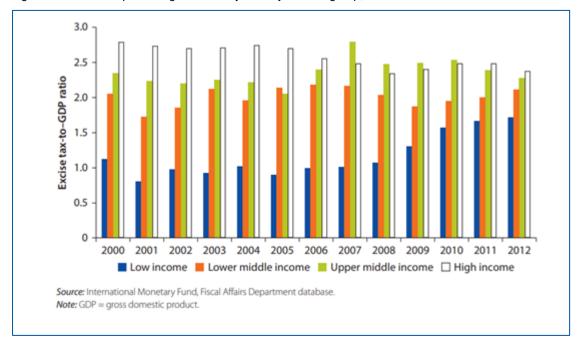


Figure 1: Excises as percentage of GDP by country income group, 2000 to 2012

Source: Junquera-Varela et al. (2017: 87). Licensed under CC BY 3.0 IGO.

Figure 1 also demonstrates the shift to imposing excise duties to raise more revenue, which has increased the excise tax-to-GDP ratio over time in low-income countries. This shift is in line with the recommendations of the International Monetary Fund (IMF), which has highlighted the potential of excise duty for raising additional revenue, particularly in sub-Saharan Africa (IMF 2011). Beegle et al. (2018) also highlight the potential for indirect taxes to be used to raise additional revenue in African countries in order to finance progressive spending, particularly if the taxes are tailored towards goods that are consumed by non-poor people.

The contribution of excise duties to Uganda's tax revenue comprised nine per cent of tax revenue in 2018–19 (URA 2019b). For countries within the OECD, the role of excise duties has shrunk, from 10.5 per cent of tax revenue on average in the mid-1970s to 7.8 per cent on average by 2016 (OECD 2018). Nevertheless, the contribution of excise duties to tax revenue in Uganda is only one percentage point higher than the OECD average, and Estonia, Greece, Latvia, Lithuania, Mexico, Poland, Slovenia, and Turkey each derive more than ten per cent of their tax revenue from excise duties (OECD 2018). Thus the contribution of excise duties to overall tax revenue in Uganda is not exceptional internationally.

The level at which the excise duty is charged is informed by decisions about the relative priorities of generating revenue and minimizing negative externalities, which can work in opposition to one another: introducing a higher excise duty might increase revenue on the one hand, and yet on the other hand might curb expenditure on the item, which in turn would reduce revenue (Levell et al. 2016). The World Bank argues that 'the combined indirect tax rate from VAT and excises should

not be above the maximum revenue-yielding rate unless the only objective is to reduce consumption' (Junquera-Varela et al. 2017: 30).

Excise duty on cigarettes provides a case in point, as this can be an important revenue stream and yet relates to a practice that is damaging to health, with global public health initiatives to reduce the practice. Ntale and Kasirye (2018) examine excise duty on cigarettes in Uganda and stress the importance of pegging the tax to inflation, simplifying the rules, and incorporating 'other' tobacco products in order to maximize revenue. Moore and Prichard (2017) highlight the potential to increase revenue by raising excise duties on cigarettes in low-income countries, especially in Africa, where consumer spending is rising quickly, and in the context of evidence from elsewhere which suggests that consumption would only be curbed over the long term.

Regarding the implementation of excise duties, these differ from VAT in that excise duties are normally collected once at the point at which a good is released for consumption; VAT is then usually charged on top (OECD 2018). The excise duty is calculated either *ad quantum* (when a fixed amount is levied per unit of the product) or *ad valorem* (when the tax is calculated as a percentage of the selling price) (OECD 2018), or sometimes—as will be seen in the next section for certain taxes in Uganda—some combination is used.

Although it is generally accepted that excise duties are likely to be regressive because they are usually flat-rated, there are instances when they could be progressive. For example, when excise duties are levied on luxury goods that are only purchasable by the very wealthy, the duties could be progressive (ActionAid 2018; Junquera-Varela et al. 2017). Levell et al. (2016) emphasize that even if excise duties are regressive, their corrective role may be the priority, and more than counterbalanced by the tax and benefit system as a whole; they suggest that 'understanding the distributional impact of excise taxes can be important in determining how to adjust other aspects of the tax and benefit system to offset excise tax reforms that on their own would be regressive' (Levell et al. 2016: 207). It is therefore important to explore the distributional impact of excise taxes, and to determine how low-income households are affected.

Within the literature, only a few studies analyse the redistributive impact of indirect taxes in the Ugandan context. Jellema et al. (2016) adopted the commitment to equity (CEQ) approach and analysed the redistributive impact of Uganda's tax and social spending programmes, using 2012—13 Uganda National Household Survey (UNHS) data. The CEQ approach simultaneously analyses the incidence of government revenue and spending. With respect to excise duties, they found that they had an equalizing effect (meaning that they reduced inequality).

Using GAUSS software, Ssewanyana and Okidi (2008) built a model of Uganda's tax system called UGATAX, which was underpinned by the 1999–2000 UNHS. They undertook analysis using assumptions of constant consumption and constant expenditure. They analysed the tax incidence of indirect taxes (VAT and excise duty) while assuming constant consumption behaviour and expenditure between the time periods. They also assumed total tax compliance of all households consuming vatable and excisable commodities. The analysis used per capita adult equivalent household consumption to analyse the tax incidence. The study noted that poor households bore a greater burden of indirect taxes, especially VAT, followed by excise duties and graduated tax.¹

Increasingly, tax-benefit microsimulation models are used to analyse the redistributive impact of indirect taxes because of the availability of detailed expenditure data in household surveys that can

3

¹ Graduated tax was a direct tax which replaced the hut tax introduced in Uganda during the colonial era. It was abolished in 2005.

be used to underpin such models. Popular among the microsimulation models is the EUROMOD framework, which is a tax-benefit microsimulation model for countries in the European Union. As an example, Decoster et al. (2011) used the EUROMOD framework to analyse the redistributive impact of a tax shift from labour to consumption. They considered a 25 per cent decrease in social security contributions with an increase in the VAT rate. They used a consumption-based approach to analyse the distributional impact of the reform on welfare and government budget. Their analysis considered subgroups such as expenditure deciles, poor and non-poor groups, and employment status.

Over time, the EUROMOD software has been applied in several countries in the Global South, including Uganda, under the auspices of the SOUTHMOD programme (Decoster et al. 2019). These static microsimulation models use household survey data on income and expenditure to ascertain the impact of tax policy and benefit schemes on poverty, inequality, and government revenue. Thus far, the distributional effect of indirect taxes has been explored only in the context of South Africa with respect to VAT using the South African model SAMOD, which also uses the EUROMOD microsimulation software (Gcabo et al. 2019), and in a comparative paper on six African countries (Gasior et al. 2018).

3 Excise duty in Uganda

Uganda's tax regime, as per international norms and standards, is comprised of various tax instruments, which include both direct and indirect taxes. Indirect taxes are levied on goods and services, thus taxing consumption. Indirect domestic taxes in Uganda are VAT and excise duty (charged on some selected locally produced and imported goods and services).

As was highlighted in the previous section, excise duties are typically applied to a specific category of products, out of a desire to address externalities that are usually negative to society, and also to influence human behaviour, such as by taxing alcohol and cigarettes (MoFPED 2019). Thus, excise duties are deemed to be 'repair costs' for the incidental damage the products cause to health, the environment, or public finances. Excises by and large also encourage an 'ability-to-pay' approach, for example by taxing luxury items that are disproportionately consumed by higher-income individuals, such as perfumes and some expensive alcohols. In the most recent past, however, Uganda has shifted its policy approach to broaden the underlying motives of the excise regime, and has thus tended to use excise duties as a revenue-raising tool. This has been observed with the introduction of taxes on mobile payments, airtime, social media, sugar, cement, and cooking oil. These are applied partly due to the relative ease of administration as they are seen as 'low-hanging fruit', targeting products with few producers in well-developed markets.

Uganda has undergone a number of tax reforms over the past decade geared towards broadening the tax base, increasing the efficiency of collection, creating incentives for the private sector to pay, and ensuring equity (MoFPED 2019; SEATINI 2019). The reforms have usually been directed towards rationalizing the tax structure and rates, widening the tax base, reducing exemptions, and simplifying procedures. These reforms to excise duty—such as the harmonization of excise duties applied to telecommunication services, and the introduction of new product and service lines upon which excise duty is charged, together with compliance initiatives—have resulted in modest growth in excise revenue to GDP, reflected by a rising tax-to-GDP ratio (Figure 2).

Excise Duties

1.40%
1.20%
1.00%
0.80%
0.66%
0.40%
0.20%
0.00%

2009/10 2010/11 2011/12 2012/13 2013/14 2014/15 2015/16 2016/17 2017/18 2018/19
FINANCIAL YEAR

Figure 2: Excise duty revenue as percentage of GDP

Source: authors' calculations based on data from URA reports and Uganda Bureau of Statistics.

Partly as a result of reforms in the excise duty regime, revenue has increased astronomically, especially from local excise duty (see Figure 3), by about 380 per cent over the past decade. The increase in revenue, especially domestically, can be largely attributed to the increase in excisable items, from eight in the financial year 2009 to 2010, to 18 in 2018 to 2019 (Figure 4).

Most notably, the recent growth in excise revenue has also coincided with the growth in the contribution from excise duties to overall domestic taxes revenue. As a proportion of total consumption taxes and total taxes, excise duties increased from 20.1 per cent and 8.3 per cent respectively in the financial year 2013 to 2014, to 22.7 per cent and 9.0 per cent in 2018 to 2019. This is at least in part due to the introduction of new excisable items in 2018 to 2019, including the mobile payment levy, the 'over-the-top' (OTT) social media tax, and a duty of UGX 200 per litre of cooking oil. Collections from the financial year 2018 to 2019 indicate that the mobile payment levy and cooking oil duty performed beyond expectations and surpassed their respective targets. In contrast, collections from the OTT tax were less than 20 per cent of the target, largely attributable to poor policy design, which facilitated high avoidance (by using virtual private networks, for example), and to administrative difficulties, as remittance depends on a consumer's choice to pay.

A comparison of excise duty with other tax heads over time shows an upward trend of revenue from excise duty, which has surpassed the proportion of revenue from corporate tax (Figure 5). Therefore, excise duty has emerged as an important revenue source, with a proportionality ranking third in Uganda's tax structure.

Excise tax in Uganda is imposed on specified imported or locally manufactured goods and services. The applicable rates may be specific (*ad quantum*) or *ad valorem*. The tax is imposed on the value of the import; in the case of locally manufactured goods, the duty (local excise duty) is payable on the ex-factory price of the manufactured good (URA 2015). This tax is administered under the Excise Act of 2014, while the changes in the rates of duty are listed in the Second Schedule of the Excise Duty Act (Amended) of 2014 (URA 2019a). For imported items, excise duty in Uganda is administered under the East African Excise Management Act of 2012.

Persons supplying excisable goods and services are required to register and file monthly returns to the tax authority by the 15th day of the month following the month in which delivery of the goods was made. Failure to comply with the requirement leads to penalties (URA 2019a). The current rates and a list of items liable for excise duty, as laid out in part one of the Second Schedule of the Excise Duty Act of 2014, are provided in Table A1 in the Appendix.

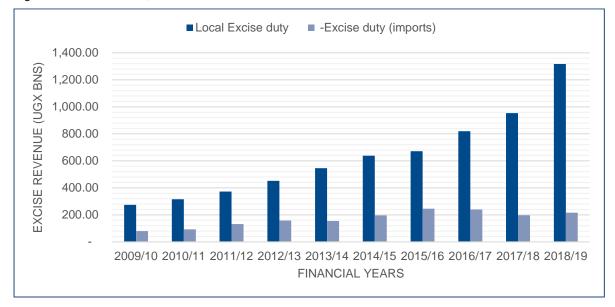


Figure 3: Excise revenue, 2009-10 to 2018-19

Source: authors' calculations based on data from URA reports.

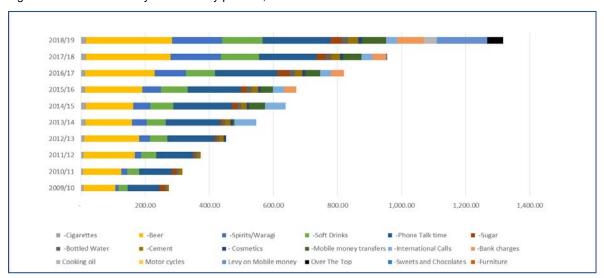


Figure 4: Local excise duty collection by product, 2009-10 to 2018-19

Source: authors' calculations based on data from URA reports.

35.00%

25.00%

20.00%

15.00%

5.00%

2009/10 2010/11 2011/12 2012/13 2013/14 2014/15 2015/16 2016/17 2017/18 2018/19

—PAYE
—Corporation Tax
—Withholding Tax
—Local Excise duty
—Value Added Tax
—Other Domestic Taxes

Figure 5: Comparison of tax revenue sources over time

Source: authors' calculations based on data from URA reports.

4 Methodology

A tax-benefit microsimulation model for Uganda called UGAMOD version 1.4 (Waiswa et al. 2020) is used to analyse the distributional impact of excise duty in Uganda for the year 2019. UGAMOD is a static microsimulation model that was built using EUROMOD software version 3.1.8 (University of Essex 2019). The model does not account for behavioural changes in tax/benefit reforms, and by default it assumes full compliance of taxpayers and beneficiaries. The model is underpinned by the UNHS data for 2016 to 2017, which contains 15,721 households and 74,422 individuals (Uganda Bureau of Statistics 2017). The UNHS data is nationally representative and collected by Uganda's National Bureau of Statistics, a statutory government institution with the mandate to collect national statistics. In the survey, respondents were asked to report their expenditure on various commodities such as foods, beverages, tobacco, water, furniture, etc.

UGAMOD simulates excise tax for 15 different items.² Excise duty is calculated on either an *ad valorem* or an *ad quantum* basis, or as a combination of the two. During the preparation of the underpinning data set, expenditure items which are subject to excise are stripped of excise taxes. As VAT is charged in addition to excise in Uganda, this is also stripped off during the data preparation stage. This enables the expenditure items to be brought into the model net of excise and VAT. Within the model, the expenditure items are then uprated using five subcategories of the consumer price index: food, non-food,³ fuel, alcohol, and tobacco.

The version of UGAMOD used to analyse the distributional impact of excise taxes has been modified in order to consider constant budget shares (instead of assuming constant consumption).

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²The items are sugar, mineral water, soft drinks, fruit juices, other juices, domestic beer, gin (*waragi*), cigarettes, vehicle fuel (petrol and diesel), engine gear and different oil/petroleum jelly, kerosene/paraffin, mobile phone airtime, mobile payments, and furniture.

³ Non-food items refer to items that are non-durable but frequently consumed, such as house rent, utility bills, medical expenses, and laundry.

The assumption behind constant budget shares is that a household spends the same share of its budget on items that are subject to indirect taxes, regardless of any increases or decreases in its overall budget (De Agostini et al. 2017). In the case of a reform that alters the budget available to the household, the absolute expenditure on a good is scaled proportionally to the change in the budget.

It should be noted that the simulated amounts of excise duty differ from reported excise duty revenue as captured by the URA. This can occur for a number of reasons, including that excise duty revenue will be obtained from additional sources such as companies (and such expenditure would not be captured in a household survey), or that overall expenditure is over- or undercaptured. It is also the case that UGAMOD does not simulate all excise duties. Nevertheless, it is assumed that there is no need to scale up (or down) the simulated excise duty prior to examining its distributional impact. For the financial year 2016 to 2017, UGAMOD simulated UGX 859.982 billion in revenue from excise duty. This is slightly more than the UGX 819.785 billion actual revenue collected, and less than the target of UGX 866.847 billion (Waiswa et al. 2020).

5 Results

5.1 Consumption

In this section, the distributional effects of excise duty in Uganda are examined using population-weighted consumption deciles in 2019.

Figure 6: Mean monthly per capita household consumption and mean monthly per capita household consumption after excise, 2019

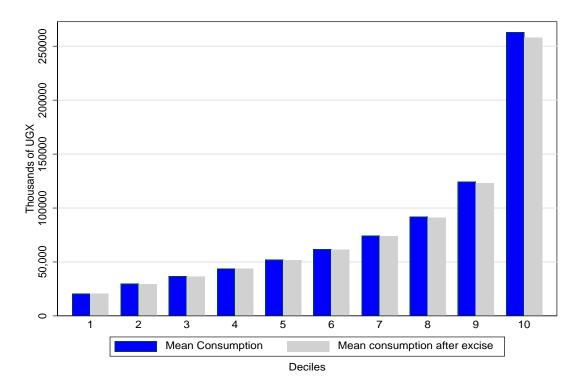
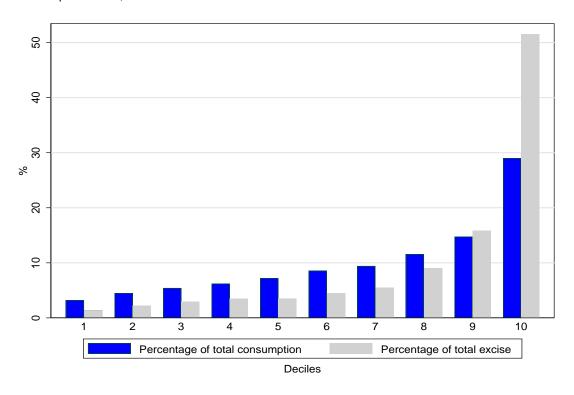


Figure 6 depicts the mean monthly per capita household consumption and the mean monthly per capita household consumption after excise taxes in thousands of UGX in 2019. The green bar represents mean consumption, and the red bar represents mean consumption after the deduction of excise taxes. The first seven deciles have a similar mean monthly per capita household consumption before and after excise taxes are deducted. In decile one (the poorest), the mean monthly per capita household consumption is UGX 20,467, which decreases marginally to UGX 20,334 after the deduction of excise taxes. From decile seven, there begins to be a slight reduction in the mean monthly per capita household consumption after excise taxes are deducted, indicating that households in the upper deciles are paying more excise taxes relative to those in the bottom. This subsequently reduces their per capita household consumption. There is a sharp increase in mean monthly per capita household consumption between deciles nine and ten. Households in decile ten (the richest) have a mean monthly per capita household consumption of approximately UGX 276,563. Their mean monthly per capita consumption decreases to UGX 238,598 after excise taxes are paid.

Figure 7: Excise duty as percentage of total excise duty, and consumption as percentage of total consumption, by consumption decile, 2019



Source: authors' calculations using UGAMOD 1.4 and UNHS 2016-17 data set.

Figure 7 depicts the excise and consumption for each decile as a percentage of total excise and total consumption respectively. The green bar represents the percentage of total consumption, and the red bar represents the percentage of total excise. In decile one (the poorest), per capita consumption accounts for 3.2 per cent of total consumption, and per capita excise accounts for 1.4 per cent of total excise. In each of the first six deciles, per capita excise accounts for less than five per cent of total excise, while per capita consumption accounts for less than ten per cent of total consumption. In deciles nine and ten, the share of total excise exceeds the share of total consumption; in the final decile, consumption accounts for approximately 29 per cent of total consumption, and excise accounts for 52 per cent of total excise. This indicates that the majority of excise tax is being paid by households in the top deciles, particularly decile ten.

Figure 8 depicts excise duty expenditure per decile as a percentage of consumption per decile. In decile one (the poorest), households' expenditure on excise duties makes up approximately 0.5 per cent of their consumption. Expenditure on excise duty increases from the fifth to the tenth decile. In decile ten (the richest), households' expenditure on excise duties makes up approximately two per cent of their total consumption. Households in lower deciles spend a smaller percentage of their consumption on excise duty compared with households in the upper deciles, and therefore excise duty has a degree of progressivity.

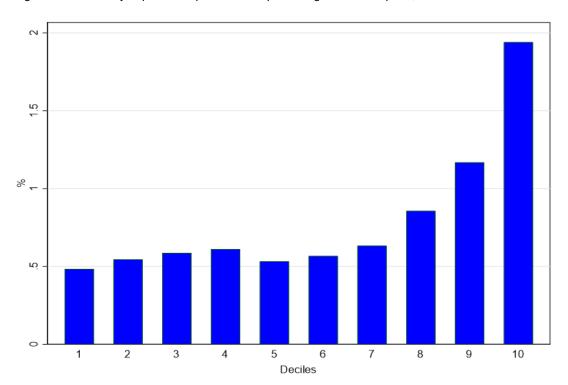


Figure 8: Excise duty expenditure per decile as percentage of consumption, 2019

Source: authors' calculations using UGAMOD 1.4 and UNHS 2016–17 data set.

Figure 9 shows the share of excise duty for excisable items within each consumption decile (see also Table A2 in the Appendix). A considerably large share of the excise duty paid by households in the lower (poorer) deciles is for local gin. In decile one, 89 per cent of excise duty is paid on local gin. By contrast, only two per cent of the excise duty expenditure in the tenth decile (the richest) is paid on local gin. Vehicle fuel contributes the largest share of excise duty for households in the upper deciles, with 69 per cent of the share in decile ten (the richest). By contrast, vehicle fuel only makes up a small share of excise in the lower deciles, with an approximately two per cent share of vehicle fuel in decile one. Domestic beer comprises a share of between 14 and 24 per cent for households in deciles five to nine, but has a much lower share in the other deciles. Mobile phone airtime accounts for a small share of excise duty for households in the lowest and highest deciles.

100 8 percent 40 60 20 0 10 2 3 6 7 9 excise on sugar excise on mineral water excise on fruit juice excise on soda excise on other juices excise on domestic beers excise on foreign beers excise on gin excise on cigarettes excise on vehicle fuel excise on engine oil excise on kerosene/paraffin excise on cellphone/airtime excise on mobile money excise on furniture Deciles

Figure 9: Share of total excise duty items within each consumption decile, 2019

Source: authors' calculations using UGAMOD 1.4 and UNHS 2016-17 data set.

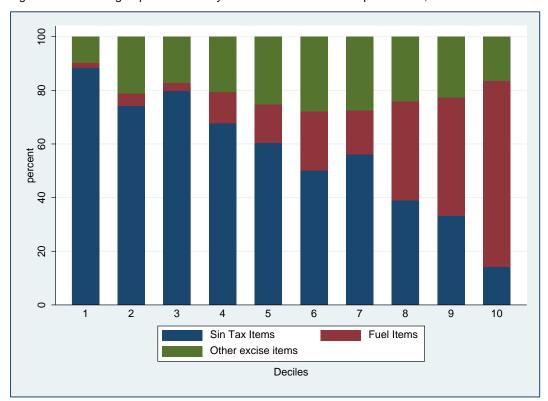


Figure 10: Share of grouped excise duty items within each consumption decile, 2019

The share of excise items by consumption deciles is illustrated further by grouping excise items into three categories: sin tax items, fuel items, and all other excisable items (Figure 10). Sin tax items consist of excise on all alcoholic beverages and cigarettes, and make up the largest share of excise duty in the lower deciles. In the poorest households (decile one), sin tax items make up the largest share of excise duty at 88 per cent of the total excise duty paid in that decile. The share of excise on sin tax items starts to decline across the deciles, with the lowest share of 14 per cent being in the richest households (decile ten). Fuel items consist of excise on vehicle fuel (both petrol and diesel) and kerosene. Excise on fuel items forms the largest share of excise duty in the richest decile (decile ten). The share of fuel items is just under two per cent of excise duty paid in decile one, compared with 69 per cent in decile ten. The total combined share of all other excisable items consists of excise on sugar, mineral water, soft drinks, fruit juices, other juices, mobile phone airtime, mobile payments, and furniture. The largest contributor to the combined share of the other excisable items is excise duty paid on mobile phone airtime (see Table A3 in the Appendix). Although this only makes up a small share of duty paid in the poorer and richest deciles, mobile phone excise duty contributes just over ten per cent of total excise in deciles five, six, and seven. The 'other' category comprises remaining excisable commodities such as soft drinks, sugar, and furniture.

5.2 Poverty and inequality

Having examined the incidence of excise duties across deciles of consumption, it is instructive to examine the impact of excise duties on poverty and inequality.

5.2.1 Poverty

In Table 1, a reform scenario has been modelled in which no excise duties are payable on goods currently subject to excise duties, and the impact on consumption-based poverty net of indirect taxes is presented (post-fiscal consumption-based poverty). From the table it is clear that in the absence of excise duties, post-fiscal consumption-based poverty reduces by around one percentage point. Male-headed households experience the greatest reduction, whereas households with older persons experience the least reduction. There are also small decreases in the average normalized poverty gap. The difference between male-headed households and households with older persons indicates that households with older persons spend less on excise duty items than male-headed households.

Table 1: Consumption-based poverty net of indirect taxes

	2019	2019 with no excise duties payable	Difference from base
Share of poor population, in %			
All	22.13	21.05	-1.08
Poor households out of			
male-headed households	22.20	21.02	-1.18
female-headed households	21.93	21.11	-0.82
households with children	23.25	22.14	-1.12
households with older persons	23.07	22.42	-0.65

5.2.2 Impact of grouped excise items on poverty

In this section, the impact of grouped excise items on consumption-based poverty net of indirect taxes (post-fiscal consumption-based poverty) is explored. From Table 2, it is evident that sin tax items increase consumption-based poverty by the greatest magnitude (0.91 percentage points) compared with scenarios where excise is only payable on fuel items, or on all other remaining excise items. The scenario in which excise is only payable on fuel items demonstrates that poverty would increase by 0.61 percentage points, whereas the scenario where excise is payable on all other excisable items combined would lead to the smallest increase in poverty of 0.60 percentage points. It is worth noting again that male-headed households experience the greatest increase in poverty, whereas households with older persons experience the least. The differences between the different types of household indicate that male-headed households spend more on grouped categories of excise duty items than households with older persons, which have the smallest increase in poverty in all reform scenarios. Households with children experience the greatest increase in poverty after male-headed households.

Table 2: Impact of grouped excise items on poverty

Poverty	2019 with no excise duties payable	2019 with excise duties payable only on sin tax items	2019 with excise payable only on fuel items	2019 with excise payable only on all other items
Share of poor population, in %				
All	21.05	21.96	21.66	21.65
Poor households out of				
male-headed households	21.02	21.99	21.66	21.63
female-headed households	21.11	21.90	21.68	21.73
households with children	22.14	23.08	22.78	22.76
households with older persons	22.42	23.00	22.64	22.73

Source: authors' calculations using UGAMOD 1.4 and UNHS 2016-17 data set.

5.2.3 Inequality

As regards inequality, the situation is reversed (Table 3). In the absence of excise duty, there is a small increase in inequality measured using both the Gini coefficient and the P80/P20 ratio. This indicates that those at the top of the income distribution experience a greater increase in their post-fiscal income—in the absence of excise duty—than those at the bottom of the income distribution.

Table 3: Inequality after taxes and transfers

Income	2019	2019 with no excise duties payable	Difference from base
Gini (household income)	0.3902	0.3948	0.0046
P80/P20	2.95	2.99	0.04

5.2.4 Impact of grouped excise items on inequality

Consistently, inequality is reduced by the introduction of each group of excise items, as compared with a situation with no excise duties payable. The biggest reduction is attributed to the scenario where excise is only payable on fuel items. In this reform scenario, there is a reduction of 0.0039 in the Gini coefficient. There are also reductions in the P80/P20 ratios in all three reform scenarios. The reductions in the P80/P20 ratios are a result of the greater reductions experienced in the post-fiscal incomes of those at the top end of the income distribution compared with those at the bottom of the income distribution.

Table 4: Impact of grouped excise items on inequality

Income inequality	2019 with no excise duties payable	2019 with excise duties payable only on sin tax items	2019 with excise payable only on fuel items	2019 with excise payable only on all other excise items
Gini (household income)	0.3948	0.3935	0.3910	0.3927
P80/P20	2.99	2.97	2.96	2.97

Source: authors' calculations using UGAMOD 1.4 and UNHS 2016-17 data set.

5.3 Impact of a reform in the excise duty on airtime

In this section, the impact of a reform in the excise duty on airtime from the current tax of 12 per cent to 15 per cent is examined, with no change in other taxes and benefits. Comparing the base and the reform scenario, we find that an increase in the rate will lead to an increase in revenue from indirect taxes of UGX 8,371 million. The increase in the excise duty rate does not impact on overall poverty; however, there is a slight increase in poverty in female-headed households, as shown in Table 5.

Table 5: Impact of a reform in excise duty on airtime on poverty

Poverty	2019	2019 reform airtime	Difference from base
Share of poor population, in %			
All	22.13	22.13	0.00
Poor households out of			
male-headed households	22.20	22.20	0.00
female-headed households	21.93	21.94	0.01
households with children	23.25	23.26	0.00
households with older persons	23.07	23.07	0.00

The increase in the excise duty rate leads to a small decrease in inequality, as presented in Table 6. This is a result of the decrease in the post-fiscal incomes of those at the bottom of the income distribution and the fact that incomes at the top of the income distribution have remain unchanged.

Table 6: Impact of a reform in excise duty on airtime on inequality

Consumption inequality	2019	2019 reform airtime	Difference from base
Gini (household consumption)	0.3902	0.3901	0.0000
P80/P20	2.95	2.95	0.00
Quantiles of distribution and median			
20th	485,234.46	485,146.50	-87.96
40th	688,495.75	688,006.95	-488.80
50th	809,448.27	809,374.37	-73.91
60th	952,490.54	952,490.54	0.00
80th	1,430,124.31	1,430,124.31	0.00

Source: authors' calculations using UGAMOD 1.4 and UNHS 2016-17 data set.

Figure 11: Excise duty on mobile phone airtime as percentage of total excise duty expenditure within each decile, before and after the reform, 2019

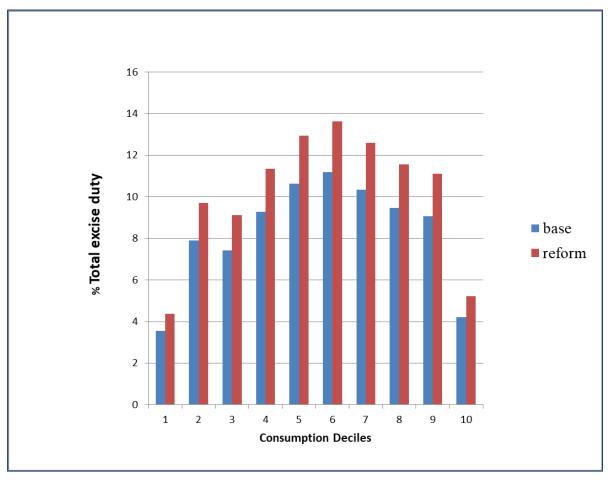


Figure 11 depicts the percentage share of excise duty on mobile phone airtime as a percentage of total excise duty expenditure in each decile, before and after the reform in 2019. The blue bars represent the base scenario, and the red bars represent the reform scenario. The increase in excise duty on mobile phone airtime results in the increase in the share of total excise paid on mobile phone airtime across the deciles. In the first decile, this share increases from 3.54 per cent to 4.83 per cent. Although the increase in the excise duty rate on mobile phone airtime has effectively increased the price of airtime, households continue to spend the same share of their budget on airtime.

Households in deciles five, six, and seven have the largest share of excise on mobile phone airtime, and this share increases by a greater margin after the increase in the excise duty rate.

6 Conclusion and recommendations

This paper has analysed the distributional impact of excise duty in 2019 in Uganda, using the UGAMOD microsimulation model version 1.4. Overall, excise duty in Uganda has a degree of progressivity, as households in the top deciles pay more excise duty as a percentage of their consumption than households in the bottom deciles. Post-fiscal consumption is almost the same as pre-fiscal consumption for the lower deciles (first to seventh), and we have only noted a sharp reduction in post-fiscal consumption in the tenth decile. The items were put into three groups: i) sin taxes, which include taxes on alcoholic beverages and cigarettes; ii) excise on fuel items such as petrol, diesel, and kerosene; and iii) other excisable items, including all remaining items such as sugar, mineral water, soft drinks, fruit juices, mobile phone airtime, mobile payments, and furniture. Sin taxes made up 88 per cent of excise duty expenditure for the poorest households and only 14 per cent for the richest households. On the other hand, two per cent of the excise duty paid by the poorest households was spent on fuel, while the richest households paid 69 per cent of their excise duties on fuel. Among the other items, the excise on mobile phone airtime was the largest contributor, paid mainly by households in the middle deciles (five, six, and seven) with an average of ten per cent.

Scenarios were introduced to further analyse the impact of the various excise duties on poverty and inequality. A comparison of a baseline with all excise duties paid and a reform of no excise duty payable showed a reduction in poverty of 1.08 percentage points. It was found that sin taxes increased poverty by 0.91 percentage points, while excise duty on fuel increased poverty by 0.61 percentage points, and excise duty on other items by 0.60 percentage points, when compared with a baseline of no excise duty payable. Overall, the impact of excise duties on poverty was minimal, and although it was greater for sin taxes, we do not advocate their reduction, because they are meant to correct behaviour by restricting the consumption of alcohol and cigarettes.

With regard to income inequality, a comparison between the baseline of excisable duty payable and a reform of no excise duty payable showed that the reform increased inequality by 0.0046 percentage points, which is minimal. A further analysis of the items driving the results of the impact of excise duty on income inequality revealed that the biggest reduction stemmed from excise duty payable on fuel items.

A reform scenario was explored whereby the excise duty on mobile phone airtime was increased from the current 12 per cent to 15 per cent, with no change in all other taxes and benefits. The reform resulted in an increase in revenue of UGX 8,371 million annually. This increase did not change overall poverty and inequality, but might be a good tax reform if the objective is to raise more tax revenue.

In conclusion, overall excise duties in Uganda are progressive and therefore inequality-reducing. In a bid to raise more tax revenue, the URA can use the UGAMOD model to build scenarios and investigate the impact of a tax reform on revenue collection, poverty reduction, and inequality. This information can then be used to inform tax policy reforms.

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Appendix

Table A1: Excise duty in respect of excisable goods and services

	Excisable good or service	Duty	rate
		2017–18	2018–19
1.	Cigarettes		
	a) Soft cup (other soft cup)	-	-
	Locally manufactured	UGX 55,000 per 1,000 sticks	UGX 55,000 per 1,000 sticks
	Imported	UGX 75,000 per 1,000 sticks	UGX 75,000 per 1,000 sticks
	b) Hinge lid	-	-
	Locally manufactured	UGX 80,000 per 1,000 sticks	UGX 80,000 per 1,000 sticks
	Imported	UGX 100,000 per 1,000 sticks	UGX 100,000 per 1,000 sticks
	c) Cigars, cheroots, and cigarillos containing tobacco	200%	200%
	d) Smoking tobacco, whether or not containing tobacco substitutes in any proportion	200%	200%
	e) Homogenized or reconstituted tobacco	200%	200%
	f) Other	200%	200%
2.	Beer		
	a) Malt beer	60% or UGX 1,860 per litre, whichever is higher	60% or UGX 1,860 per litre, whichever is higher
	b) Beer whose local raw material content, excluding water, is at least 75% by weight of its constituent	30% or UGX 650 per litre, whichever is higher	30% or UGX 650 per litre, whichever is higher
	c) Beer produced from barley grown and malted in Uganda	30% or UGX 950 per litre, whichever is higher	30% or UGX 950 per litre, whichever is higher
	d) Opaque beer	-	30% or UGX 650 per litre, whichever is higher
3.	Spirits		
	a) Un-denatured spirits made from locally produced raw materials	60%	60% or UGX 2,000 per litre, whichever is higher
	b) Un-denatured spirits made from imported raw materials	100% or UGX 2,500 per litre, whichever is higher	100% or UGX 2,500 per litre, whichever is higher
	c) Ready-to-drink (other) spirits	80%	80% or UGX 1,500 per litre, whichever is higher
4.	Wine		
	a) Wine made from locally produced raw materials	20%	20% or UGX 2,000 per litre, whichever is higher
	b) Other wines	60% or UGX 6,000 per litre, whichever is higher	80% or UGX 8000, per litre, whichever is higher

5.	Non-alcoholic		
5.		120/ or 240 LICV por	120/ or LICV 200 por
	a) Non-alcoholic beverages not including fruit or vegetable juices	13% or 240 UGX per litre, whichever is higher	12% or UGX 200 per litre, whichever is higher
	b) Fruit juice and vegetable juice, except juice made from at least 30% of pulp from fruit and vegetables grown in Uganda	13% or UGX 300 per litre, whichever is higher	13% or UGX 300 per litre, whichever is higher
	c) Powder for reconstitution to make juice or dilute- to-taste drinks, excluding pulp	-	15% of the value
6.	Mineral water, bottled water, and other water purposely for drinking	10%	10%
7.	Cement	UGX 500 per 50 kg	UGX 500 per 50 kg
8.	Fuel		
	a) Motor spirit (gasoline)	UGX 1,100 per litre	UGX 1,200 per litre
	b) Gas oil (automotive, light, amber for high-speed engines)	UGX 780 per litre	UGX 880 per litre
	c) Other gas oils	UGX 630 per litre	UGX 630 per litre
	d) Gas oil for thermal power generation to national grid	Nil	Nil
	e) Illuminating kerosene	UGX 200 per litre	UGX 200 per litre
	f) Jet A1 and aviation fuel	UGX 630 per litre	UGX 630 per litre
	g) Jet A1 and aviation fuel imported by registered airlines, companies with designated storage facilities or with contracts to supply airlines	Nil	Nil
9.	Cane or beet sugar and chemically pure sucrose in solid form	UGX 100 per kg	UGX 100 per kg
10.	Cane or beet sugar for industrial use	0%	0%
11.	Sacks and bags of polymers of ethylene and other plastics under its HS codes 3923.21.00 and 3923.29.00 except vacuum packaging bags for food, juices, tea, and coffee	120%	120%
12.	Cosmetics and perfumes, except creams used by albinos in the treatment of their skin	10%	10%
13.	Telecommunications services		
	a) Airtime on mobile cellular, landlines, and public payphones	12% and 5%	12% of the fees charged
	b) Over-the-top services	-	UGX 200 per user per day of access
	c) Internet data	-	Nil
	d) Money transfer or withdrawal services, including transfers and withdrawal services by operators licensed or permitted to provide communications or money transfers or withdrawals but not including transfers and withdrawal services provided by banks	10% of the fees charged	15% of the fees charged
	e) Value added services	20%	20%
	f) Mobile money transactions of receiving, payments, and withdrawals	-	0.5% of the value of the transaction
	g) Incoming international calls, except calls from the Republic of Kenya, the Republic of Rwanda, and the Republic of South Sudan	USD 0.09 per minute	USD 0.09 per minute
14.	Ledger fees, ATM fees, withdrawal fees, and periodic charges, and other transaction and non-transaction charges, excluding loan-related charges periodically charged by financial institutions	10% of the fees charged	15% of the fees charged

15.	Motor vehicle lubricants	10%	10%
16.	Furniture		
	(a) Specialized hospital furniture	Nil	Nil
	(b) Furniture manufactured in Uganda using local materials but excluding furniture which is assembled in Uganda	Nil	Nil
	(c) Other furniture	20%	20%
17.	Cooking oil	-	UGX 200 per litre
18.	Motorcycles at first registration	-	UGX 200,000

Source: Second Schedule of the Excise Duty Act of 2014.

Table A2: Shares of individual excise duty items within each consumption decile, 2019

	Consumption deciles									
	1	2	3	4	5	6	7	8	9	10
Sugar	2.9	4.0	3.3	3.3	4.1	3.8	3.3	2.0	1.4	0.5
Mineral water	0.0	0.1	0.0	0.2	0.1	0.4	1.5	0.6	0.7	0.9
Soft drinks	1.0	4.6	1.9	3.3	5.9	5.2	7.1	6.8	6.4	4.6
Fruit juice	0.0	0.0	0.1	0.2	0.0	0.5	0.2	0.2	0.3	1.9
Other juices	0.1	0.6	0.6	0.4	1.1	0.6	0.8	0.9	0.8	1.2
Domestic beer	0.4	8.8	11.8	9.6	11.5	16.9	14.8	15.4	19.9	7.0
Foreign beer	0.0	0.2	3.1	3.3	3.0	0.6	1.8	1.8	1.7	4.7
Gin (<i>waragi</i>)	87.7	65.2	64.8	54.7	45.6	32.4	39.4	21.6	11.6	2.5
Cigarettes	0.2	0.1	0.2	0.2	0.2	0.2	0.2	0.1	0.1	0.0
Vehicle fuel	1.9	4.5	2.7	11.6	14.5	21.9	16.3	36.9	44.0	69.2
Engine oil	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kerosene	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Mobile phone airtime	3.5	7.9	7.4	9.3	10.6	11.2	10.3	9.5	9.1	4.2
Mobile payments	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1
Furniture	2.1	4.1	3.9	4.0	3.4	5.9	4.2	4.1	4.0	3.2
Total share excise items	100	100	100	100	100	100	100	100	100	100

Table A3: Shares of grouped excise duty items within each consumption decile, 2019

		Consumption deciles								
	1	2	3	4	5	6	7	8	9	10
Sin tax items	88.4	74.3	79.9	67.7	60.3	50.1	56.2	39.0	33.3	14.3
Fuel items	1.9	4.5	2.8	11.6	14.5	22.1	16.3	36.9	44.0	69.2
Sugar	2.9	4.0	3.3	3.3	4.1	3.8	3.3	2.0	1.4	0.5
Mineral water	0.0	0.1	0.0	0.2	0.1	0.4	1.5	0.6	0.7	0.9
Soft drinks	1.0	4.6	1.9	3.3	5.9	5.2	7.1	6.8	6.4	4.6
Fruit juice	0.0	0.0	0.1	0.2	0.0	0.5	0.2	0.2	0.3	1.9
Other juices	0.1	0.6	0.6	0.4	1.1	0.6	0.8	0.9	0.8	1.2
Engine oil	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mobile phone airtime	3.5	7.9	7.4	9.3	10.6	11.2	10.3	9.5	9.1	4.2
Mobile payments	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1
Furniture	2.1	4.1	3.9	4.0	3.4	5.9	4.2	4.1	4.0	3.2
Total share excise items	100	100	100	100	100	100	100	100	100	100

Notes: sin tax items include excise on domestic beer, foreign beer, local gin, and cigarettes. Fuel items include excise on vehicle fuel (petrol and diesel) and kerosene. All other excise items are displayed individually, although they are summed together to produce the 'other excise items' seen in Figure 10.