

Responses to Temperature Shocks: Labor Markets and Migration Decisions in El Salvador

Ana Maria Ibáñez¹ Juliana Quigua¹ Jimena Romero² Andrea Velásquez³

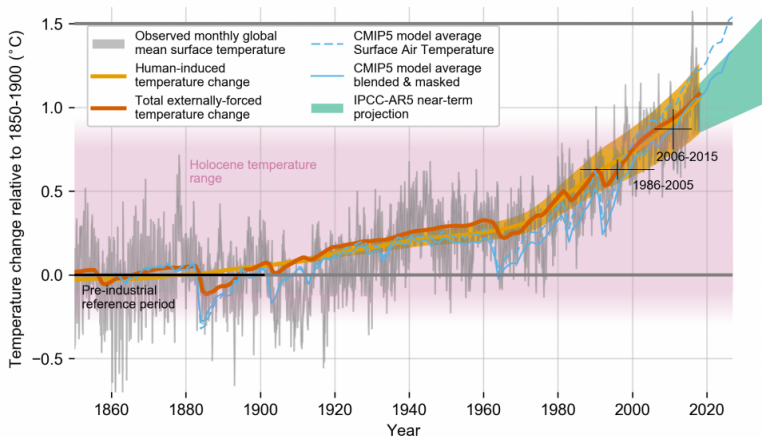
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Motivation

Evolution of global mean surface temperature



Source: IPCC (<https://www.ipcc.ch/sr15/graphics/>)

Motivation



Source: New York Times

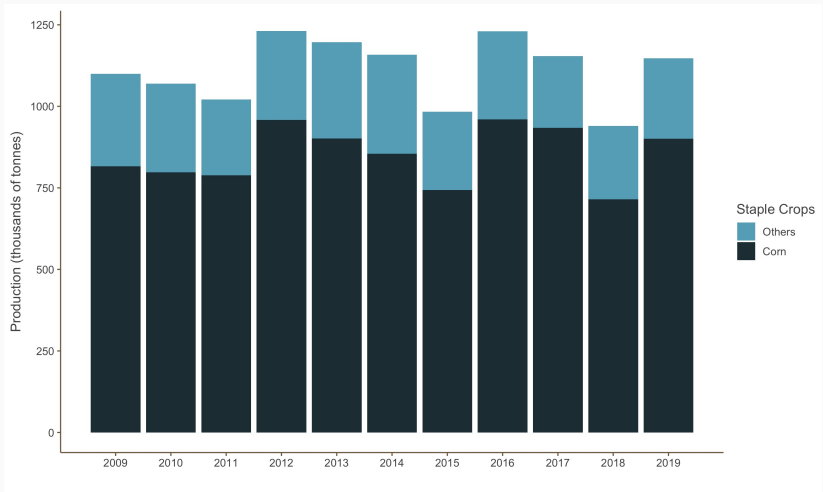
Research Question

What are the responses to temperature shocks in El Salvador?

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1. Measure effect of extreme temperatures on agricultural production of corn

Production of Corn and Other Staple Crops



Source: FAOSTAT. Staple crops include corn (maize), rice, sorghum, and beans.

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 - non-agricultural sector cannot absorb workers displaced from agricultural sector
3. Adjustments through **international migration**
4. Heterogeneous effects by landownership and access to risk-coping mechanisms
 - Migrant networks
 - Access to financial markets

1. Responses to weather shocks and natural disasters:
 - In using microdata, we are able to identify the responses of farmers and agricultural workers to temperature shocks
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 - Incomplete markets and a small non-agricultural sector push rural households to rely on migration
 - But households are constrained by migration costs
3. Consequence of climate change and the adaptation strategies used by households:
 - Addressing negative impacts of climate change must be a shared global responsibility

Migration and weather shocks in El Salvador

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- Highly vulnerable to weather shocks
 - During the last decade, **3** extreme droughts ▶ fig
- Mostly subsistence agriculture and highly dependent on the rain cycle:
 - **87%** of agricultural producers are small farmers: average land size 1.2 hectares
 - **1.4%** of the land is irrigated



Source: New York Times

Agricultural Survey: Encuesta Nacional Agropecuaria de Propósitos Múltiples (ENAMP): 2013-2018

- Cross-sectional survey of agricultural producers representative at the national and regional level
- Agricultural production and labor demand outcomes

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Household Survey: Encuesta a Hogares de Propósitos Múltiples (EHPM): 2010-2018

- Cross-sectional survey representative at the national and regional level
- Migration and labor outcomes

NASA's Moderate Resolution Imaging Spectroradiometer (MODIS) Land Surface Temperature and Emissivity: 2010-2018

- 1 km grid
- 8-day average
- Average at the municipality level

High temperature shock

- Number of “hot” weeks during agricultural season (*primera*) at municipality level
- “hot” =1 if temperature is 2 standard deviations above the historical mean (2001-2006)

Temperature shocks: temporal and geographic variation

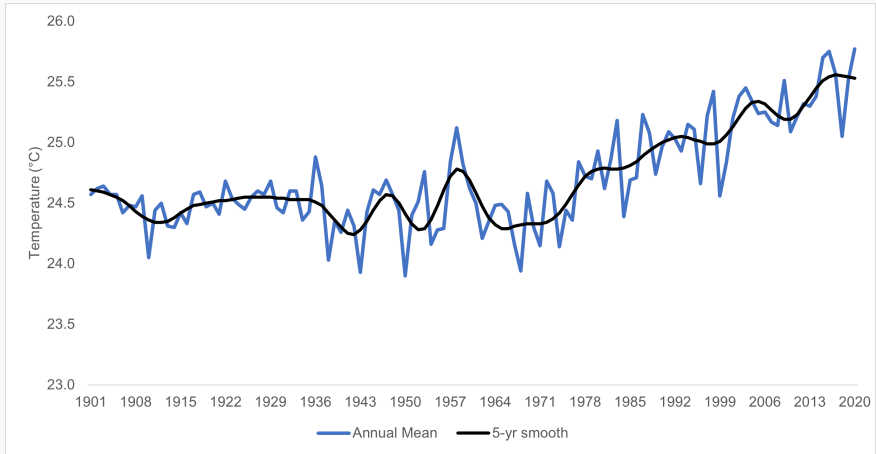


Figure 1: Average Temperature in El Salvador

Source: World Bank (2022). Data from Climatic Research Unit (CRU) of the University of East Anglia.

Temperature shocks: temporal and geographic variation

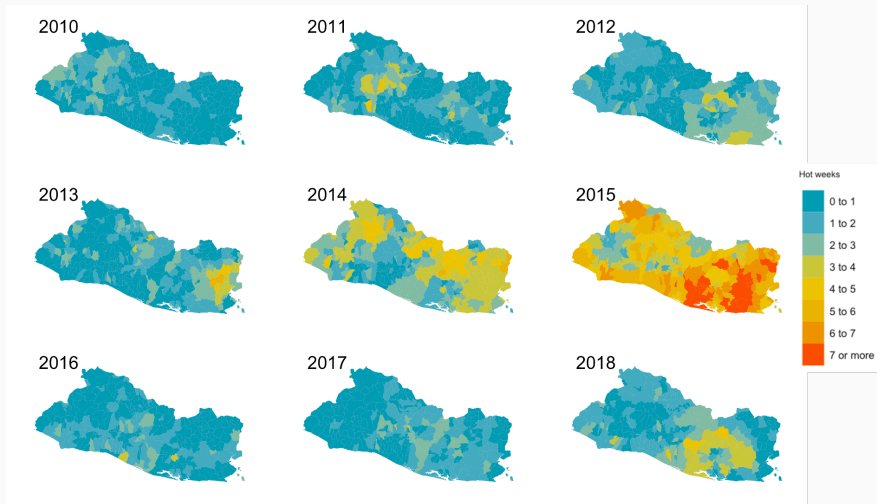


Figure 2: Number of hot weeks per municipality during main harvest season

Predicted Effects of Temperature Shocks

1. Temperature increases:
 ⇓ agricultural production (total production and production per hectare)

Agricultural Outcomes: Corn Production

$$\log(y_{ijt}) = \alpha + \delta_1 T_{ijt} + X'_{ijt}\gamma + \beta Z_{jt} + \mu_j + \phi_t + W'_{j2005} * t + \epsilon_{ijt} \quad (1)$$

- y_{ijt} : = Crop yield (total yield or yield per hectare) of agricultural producers i , living in municipality j , in year t during harvest season

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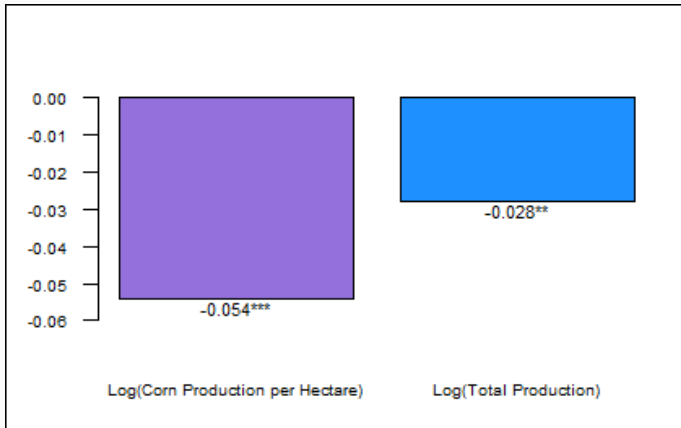
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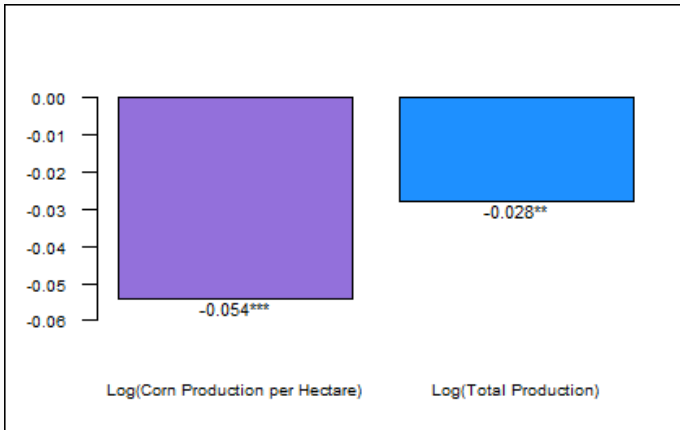
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- μ_j, ϕ_t : municipality and year fixed effects
- $W'_{j2005} * t$: municipality j baseline socioeconomic controls * year t
- Clustered standard errors: municipality and year
 - Results robust to using Conley standard errors to account for spatial correlation

Effects on Agricultural Productivity and Total Production

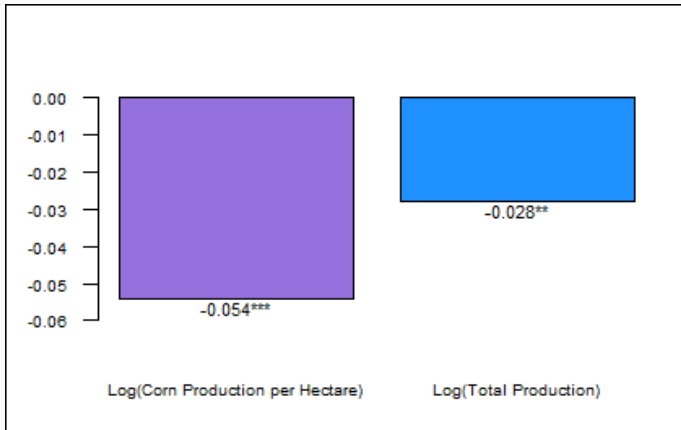


Effects on Agricultural Productivity and Total Production



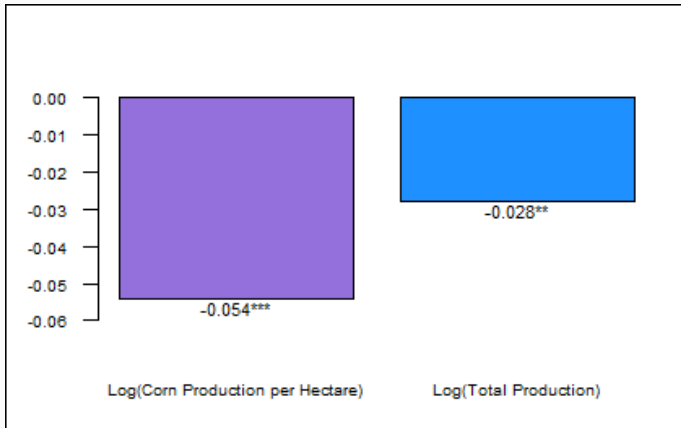
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 \Rightarrow adjustment through use of land (Aragon, Oteiza, Rud, 2021).

Effects on Agricultural Productivity and Total Production



1 SD \uparrow in the temperature shock \Rightarrow
 \downarrow total corn production by **1.6%** and land productivity by **3.1%**
 \Rightarrow adjustment through use of land (Aragon, Oteiza, Rud, 2021).

Predicted Effects of Temperature Shocks

2. Farmers adjust in the short term to protect agricultural profits and smooth consumption

⇒ **adjustments through use of agricultural inputs:**

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⇒ **adjustments through use of agricultural inputs:**

- ↓ chemical agents mostly used for post-harvest activities
- ↑ land allocated to corn production

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Type of worker	All Workers	Non HH Workers	Household Workers
Temperature shock t	-0.018* (0.011)	-0.029** (0.012)	0.015 (0.015)
R^2	0.103	0.113	0.231
Mean	2.17	1.53	1.1
Observations	18,845	18,845	18,845

Dependent variable is the Hyperbolic Sine Transformation of Y

* $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

Predicted Effects of Temperature Shocks

3. Adjustment through local labor market depend on land ownership:

3.1 If landowner:

- demand and supply labor simultaneously
- increases working hours on own land
- reduction in wages, may provide an insurance mechanism to landowners in regions with incomplete financial markets (Jayachandran, 2006)

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3.2 If non-landowner:

- reallocates within agricultural sector or to the non-agricultural sector
- migrates

Adjustments through Labor Markets

Population Group	Employed	Log Hours	Log Hourly Wage
<i>Panel A: Individuals in Agri HH (seasonal)</i>			
Individuals in Landowner HHs	0.001 (0.002)	0.010 (0.004)**	-0.014 (0.007)**
Obs	78,884	42,201	18,252
Individuals in Non-Landowner HHs	-0.009 (0.004)**	0.005 (0.008)	0.006 (0.008)
Obs	12,796	7,162	6,656
<i>Panel B: Nonagricultural HH</i>			
All HH	0.000 (0.001)	-0.001 (0.003)	0.000 (0.003)
Obs	323,896	185,573	167,507

Standard errors in parentheses clustered by municipality and year. * $p < 0.1$; ** $p < 0.05$; *** $p < 0.01$

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- ↓↓ probability of working for non-landowner agricultural workers
- No evidence of reallocation to non-agricultural sector ► evidence

Landowner workers increase working hours

Landowner households adjust by lowering hourly wages

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- Workers in landowning households increase working hours

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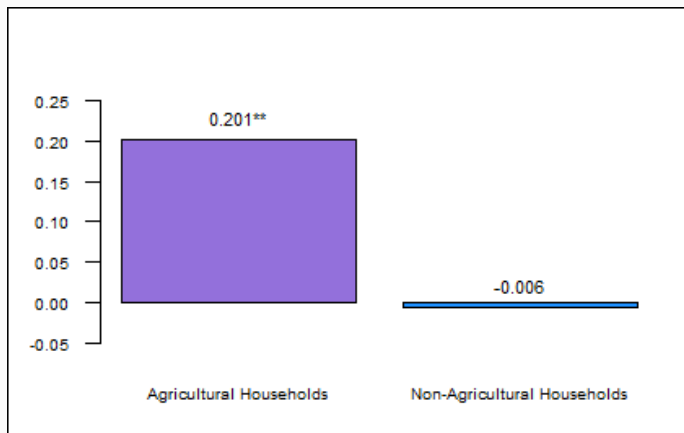
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Predicted Effects of Temperature Shocks

4. To compensate for income fall agricultural workers reallocate to other sectors or **migrate**
 - Migration measured as the probability that a member of the household migrated **internationally** during the survey year

Probability of International Migration

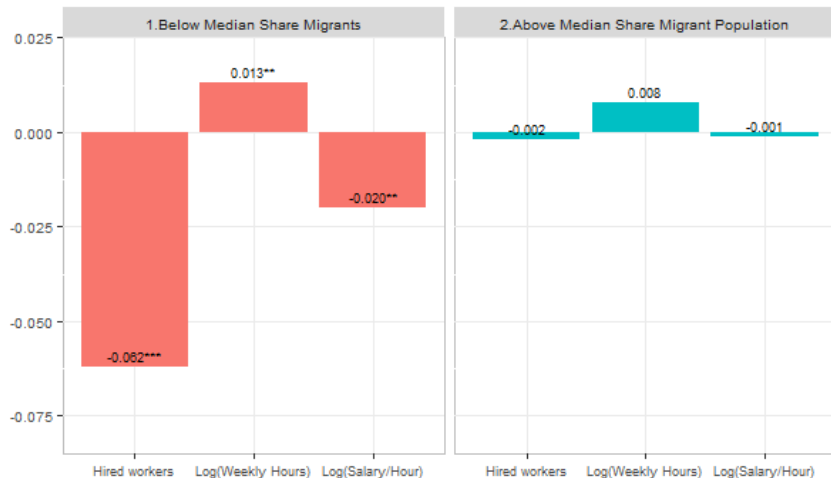


One additional week with extreme temperature increased the likelihood of migration by **20.1%** relative to the mean among agricultural households

Predicted Effects of Temperature Shocks

4. Effect on agricultural labor markets and migration depend on access to risk-coping mechanisms:
- If no access to risk-coping mechanisms, effects transmit to agricultural labor market, ↓ agricultural wages and more reliance on migration
 - If access to risk coping mechanisms, effect does not transmit to agricultural labor market, and less reliance on migration

Access to Migrant Networks: Labor Markets



Access to Migrant Networks: Likelihood of Migration

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Access to Migrant Networks: Likelihood of Migration

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2. Receiving remittances might help to alleviate the negative temperature shock and stay in the place of origin
3. In addition credit-constrained households and non-land owners are more likely to migrate

Robustness tests

1. Definition of temperature shock:

- Significant effects only when using the shock defined during main harvest season and robust to using different periods ▶ timing
- Results are robust to alternative measures of temperature shocks ▶ shock

2. Validity identification strategy:

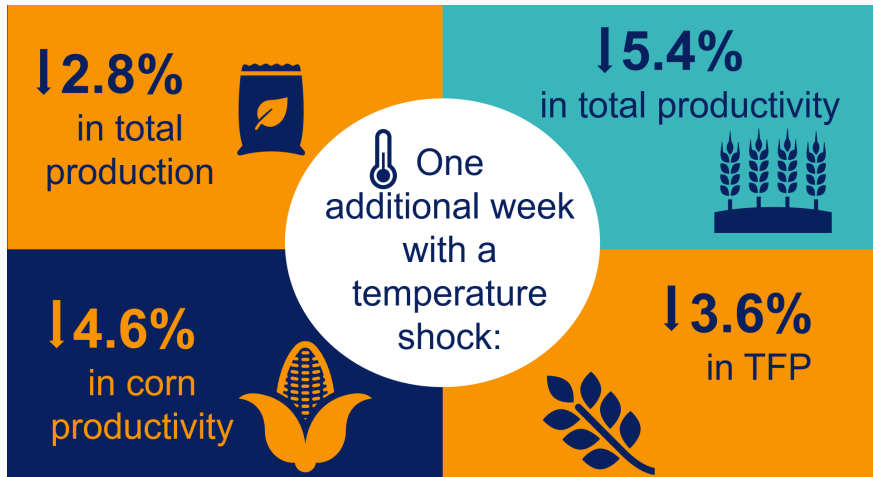
- Placebo test: estimated effects we find are very unlikely to occur due to chance ▶ placebo

3. Other plausible mechanisms:

- Results are robust with and without controls for violence
- Results are driven by rural areas ▶ alt

Conclusions

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1. Negative impact of extreme temperatures on agricultural production
2. Agricultural producers respond by contracting labor demand for hired workers. The use of other inputs, in particular post-yield inputs, also decrease.
3. Labor markets: transmission mechanism of negative weather shocks, but important heterogeneity by access to land and risk-coping mechanisms

Conclusions

4. Agricultural workers respond by migrating internationally



One additional week with a temperature shock:

↑ **25%**

international migration of
agricultural households
cultivating transitory
crops



↑ **28%** in hh with more than half of
members working in agriculture

↑ **32%** in municipalities with high
share of population of municipalities
in agriculture

↑ **55%** in municipalities with low
access to credit

Conclusions

- Two types of migration may emerge from this relation:
 - i. Migration as a strategy to survive and compensate for income losses
 - ⇒ Access to risk-coping mechanisms, technical assistance and productive public goods

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 - ⇒ Facilitate migration

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 - i. Migration as a strategy to survive and compensate for income losses
⇒ Access to risk-coping mechanisms, technical assistance and productive public goods
 - ii. **Migration as a way out of poverty in regions with untenable conditions (changing climate)**
⇒ Remove obstacles to migration that provides a pathway out of poverty

Thank you!

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Jimena Romero: julianaqu@iadb.org

Andrea Velasquez: andrea.velasquez@ucdenver.edu

Agricultural Seasons

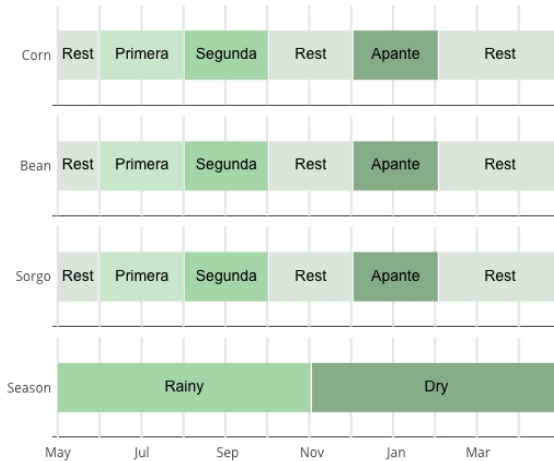


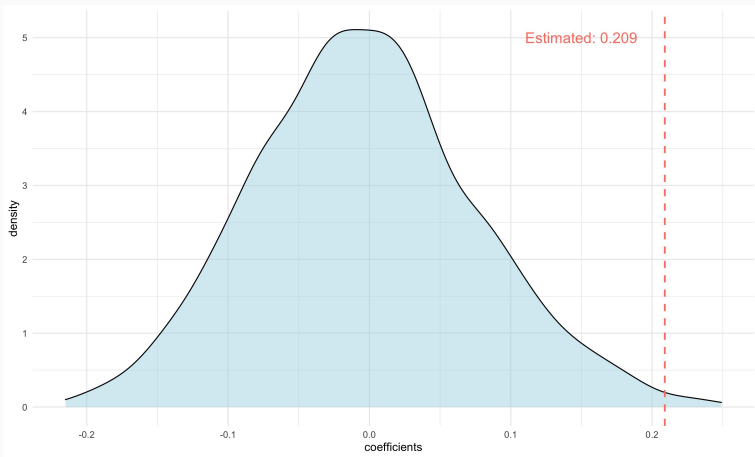
Figure 3: Agricultural Seasons of Main Crops

Impact of Temperature Shocks on Migration Likelihood- Different Shocks and Periods

	Changing the months of the shocks				Changing the range of years		
Population Group	Winter Shock (1)	All-year Shock (2)	Apante Shock (3)	Lean Shock (4)	2009-2018 (5)	2013-2018 (6)	Excluding 2015 (7)
<i>Panel A</i>							
Agricultural Households (seasona)	0.206 (0.094)**	0.055 (0.045)	-0.087 (0.140)	-0.029 (0.092)	0.203 (0.093)**	0.243 (0.111)**	0.238 (0.099)**
R2	0.011	0.010	0.010	0.010	0.011	0.012	0.011
Crime, Weather, and Household	X	X	X	X	X	X	X
Year Fixed Effects	X	X	X	X	X	X	X
Municipal Fixed Effects	X	X	X	X	X	X	X
Municipal Socio*Year	X	X	X	X	X	X	X
Geographic*Year	X	X	X	X	X	X	X

► index

Coefficients on migration likelihood



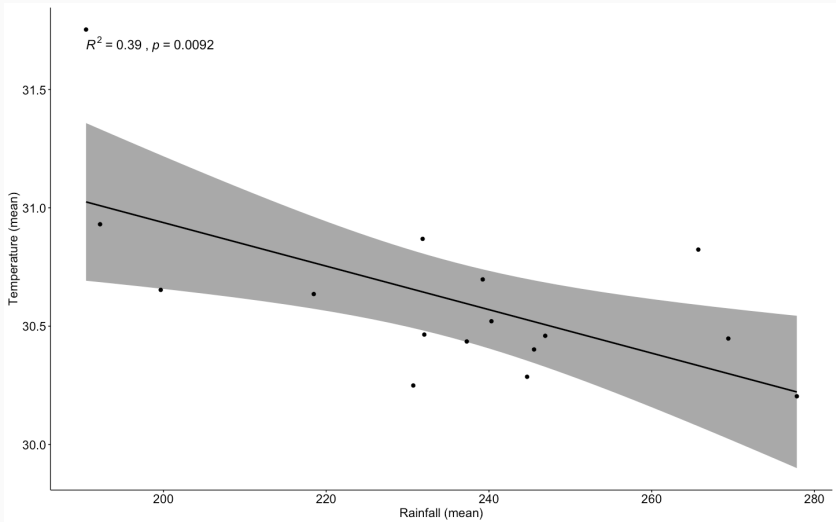
Alternative Measures of the Shock

Population Group	1 SD	1.5 SD	Higher 29	Higher 35
<i>Panel A</i>				
Agricultural Households (seasonal)	0.112 (0.078)	0.203 (0.093)**	0.102 (0.081)	0.130 (0.062)**
R2	0.010	0.011	0.010	0.010
Crime, Weather, and Household	X	X	X	X
Year Fixed Effects	X	X	X	X
Municipal Fixed Effects	X	X	X	X
Municipal Socio*Year	X	X	X	X
Geographic*Year	X	X	X	X

Alternative Controls and Urban vs Rural

	Agri(seasonal-rural)		Agri(seasonal-urban)	
	(1)	(2)	(3)	(4)
Temperature shock t-1	0.268 (0.117)**	0.256 (0.116)**	0.034 (0.071)	0.037 (0.068)
Crime shock t-1		0.444 (0.137)**		-0.114 (0.208)
Mean	0.929	0.929	0.494	0.494
Obs	17,227	17,227	4,456	4,456
R2	0.011	0.011	0.021	0.021

Rainfall and Temperature



Non-Agro LLM

	Manufacture	Construction	Services	Combined sectores
Temperature Shock	-0.001 (0.002)	0.000 (0.001)	0.003 (0.003)	0.002 (0.003)
Obs	2,239	2,239	2,239	2,239
Mean	0.131	0.065	0.281	0.477
Year + Municipality FE	X	X	X	X
Rainfall Shock year t-1	X	X	X	X
Drought Shock year t-1	X	X	X	X
Crime Shock year t-1	X	X	X	X
Municipal characteristics*Year	X	X	X	X

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