

# Capacity Building of Rural Youths in Sustainable Agricultural Entrepreneurship Development of Sub-Saharan Africa: The Role of Corporate Social Responsibility in Niger Delta, Nigeria

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## Motivation

- Low productivity among rural farmers continues to be a major challenge in Nigeria, especially in the Niger Delta.
- Over 65% of the rural youth are involved in farming
- The Nigerian economy is heavily reliant on the oil sector
- The Niger Delta where the multinational oil companies (MOCs) maintain a significant presence has become a theatre of incessant violent conflicts



- The MOCs have been intervening through CSR to alleviate damages done by their production processes
- The cumulative CSR spending of the MOCs is growing higher and was estimated at over \$197 million about 60 Billion Nigerian Naira as at May 2018.
- It appears this huge spending does not get to the rural youths who bears the direct brunt of the exploration hazards
- The objective of this investigation was to assess the impact of MOCs' CSR on building of capacity of rural youths in sustainable agricultural entrepreneurship in the Niger Delta.

## Findings

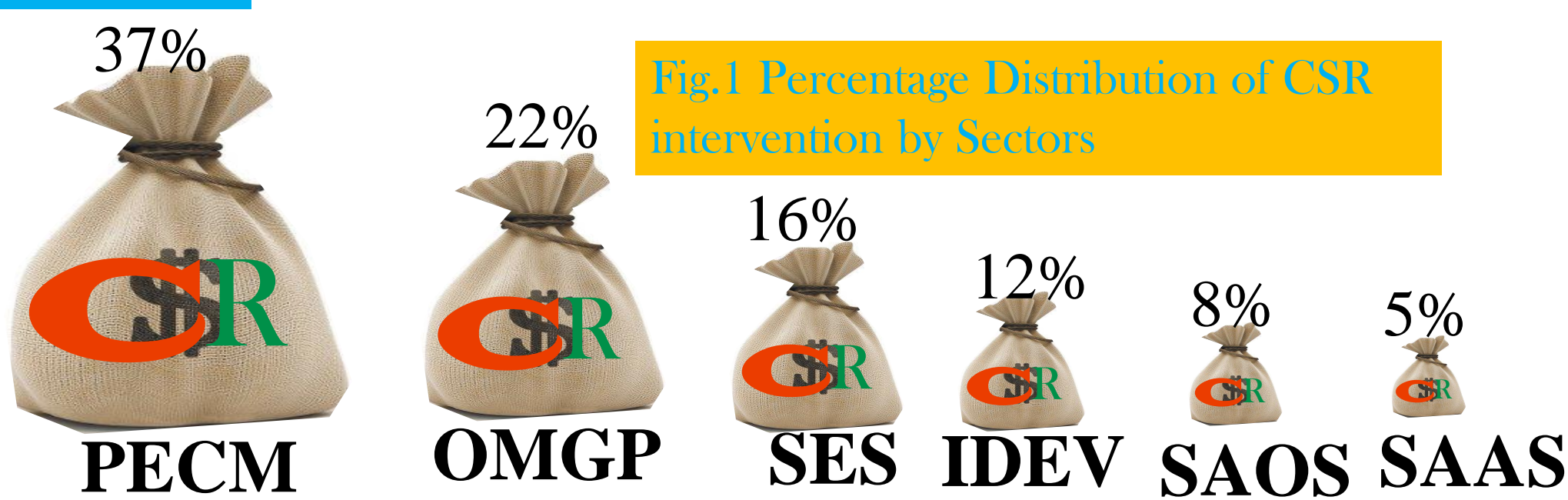


Fig.1 Percentage Distribution of CSR intervention by Sectors

PECM = Peaceful Engagement and Chieftaincy Matters  
OMGP = Operation, Maintenance of gas pipeline & Plants  
SES = Scholarship and Educational Services  
IDEV = Infrastructural Development  
SAOS = Skill Acquisition, other Sectors  
SAAS = Skill Acquisition Agric. Sector

Fig.2 Youths Willingness to Invest in Agro based Enterprise

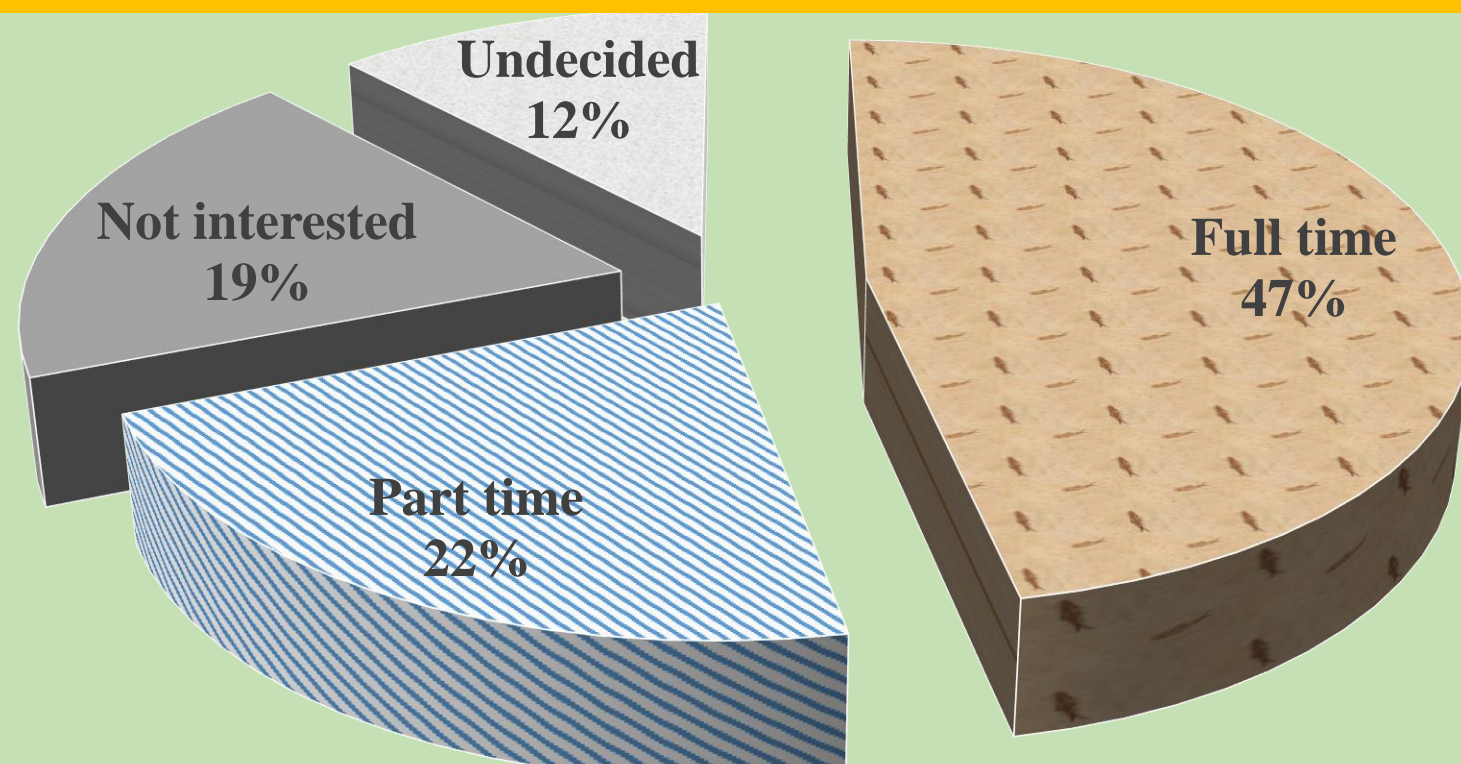
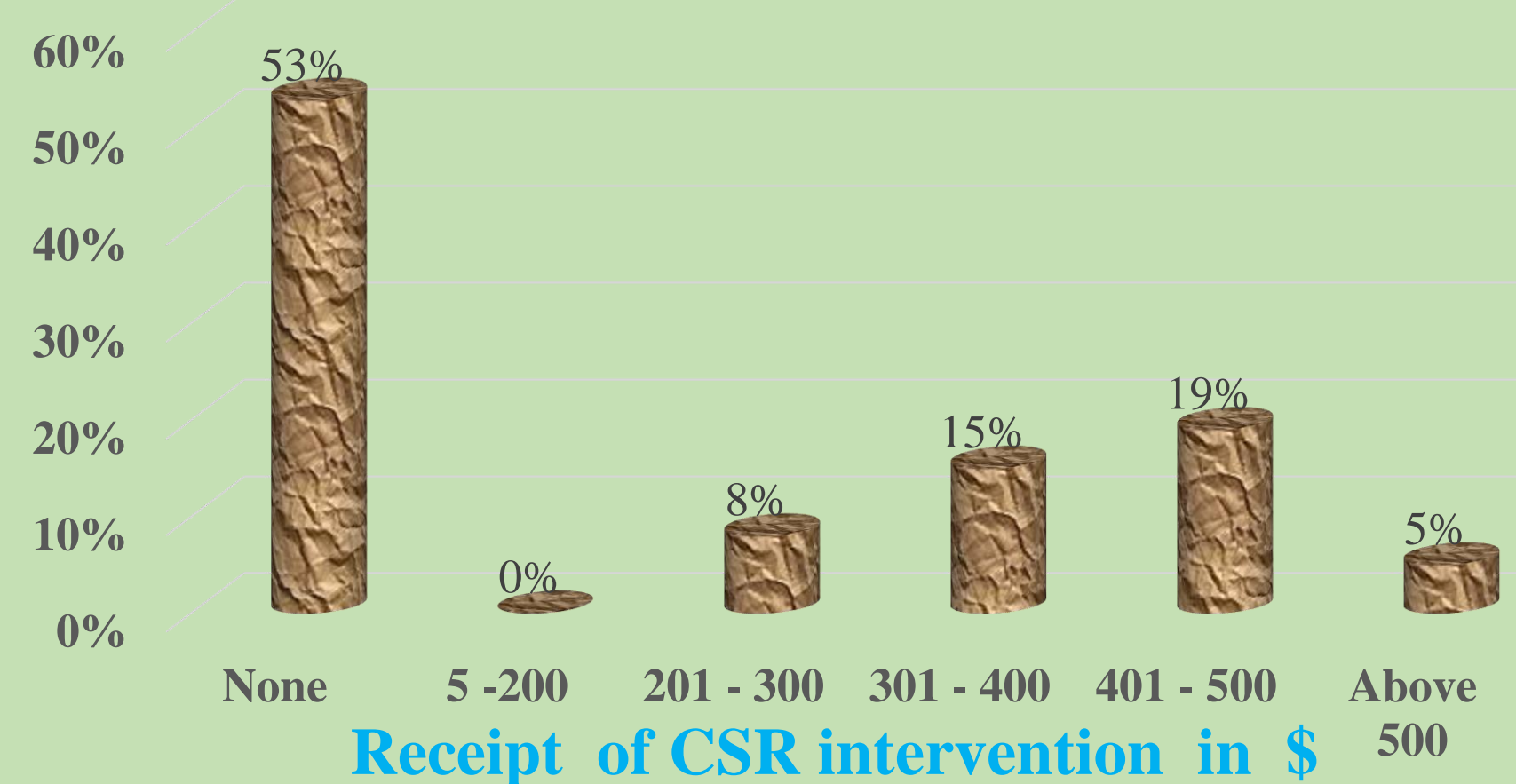


Fig.3 Distribution of receipt of CSR by Youths in Agric



## CSR in the Hands of the Chiefs



## CSR Targeted at Youths in Farming



- The MOCs are becoming reasonably socially responsible to the host communities in the Niger Delta region of Nigeria
- There are pockets of CSR interventions for the youths
- The rural based youths who are very prone to causing violence because of unemployment have still not been significantly impacted



- Hence, since agricultural value chain can produce great employment, CSR can play a role in helping to create an appropriate intervention structure that will be targeted towards youth empowerment
- This can be achieved if the CSR would focus on integrating rural youth into modernize agricultural value chain of the region which will cost the MOCs little but will empower so many youths.
- Few youths who have received from the GMOUS have invested well in agriculture and created decent job for selves and others .
- The odd ration of raising intervention by 1 unit is 8.3 times