Political economy aspects of agricultural and food policy

Per Pinstrup-Andersen

Think development – Think WIDER WIDER Helsinki

September 13-15, 2018



Political economy analyses at WIDER

- Integral parts of many projects, including:
 - The political economy of social protection (189)
 - The political economy of clean energy transitions (44)
 - Foreign aid and democracy in Africa (42)
 - The political economy of food price policy (64)



My main message

A political economy analytical approach is needed to better understand and predict behavior by relevant decision-making groups and recommend action to achieve sustainable healthy diets for all



Behavior of food chain decision-makers

- A sharper focus on the behavior of decisionmakers in food and systems
 - Improved understanding of the total decisionmaking process and decision space
 - Relative power, incentives, regulations, knowled
 - Seek win-wins and trade-offs by group
 - Recommendations based on the decision-makers' reality



Decision-making Groups (1)

- Various parts of government
- Agribusiness sector
- Civil society: citizens and advocacy groups
- News Media
- International agencies
- Intended beneficiaries
- Farmers, consumers



Decision-making Groups (2)

- Food policy analysts and advisors
- Agricultural research organizations
- Foreign direct investors
- Venture capitalists



Behavioral motivations

- Utility maximization?
- Legitimacy goals
 - Governments
 - Private sector (Social responsibility)
- Revenue (profit) goals
- Humanitarian goals
 - Protection of food security, nutrition, health.
 - Avoiding deteriorating poverty

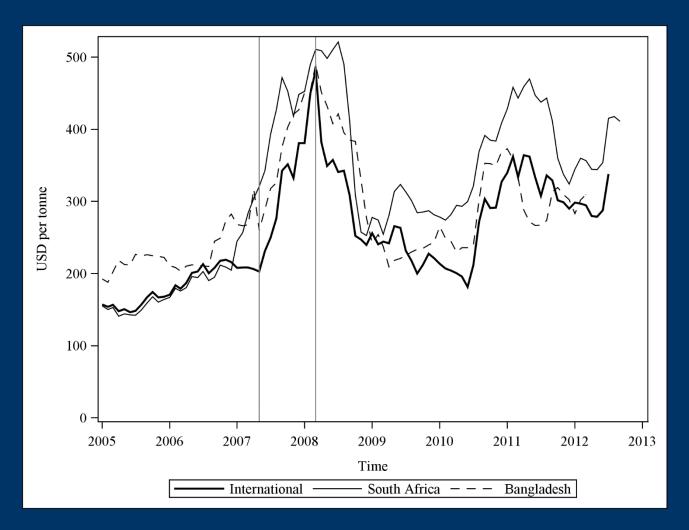


a

The political economy of response to food price fluctuations 2007-2012: Key findings from a WIDER network study in 14 countries



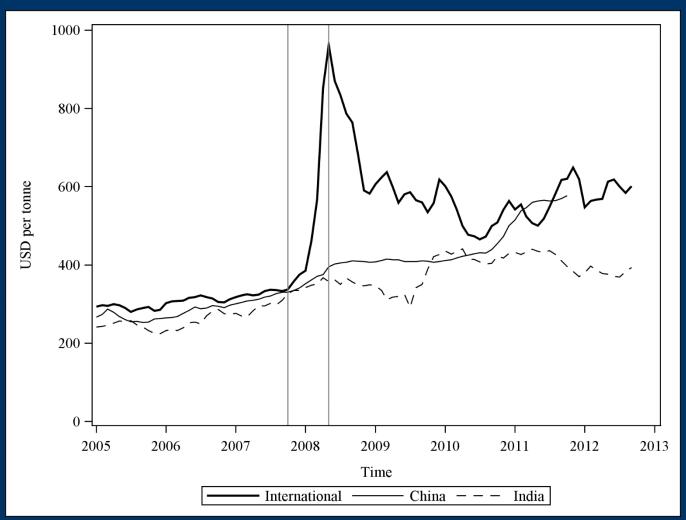
Wheat Prices in the World Market, South Africa and Bangladesh, 2005-2012



CORNELL

Source: Baltzer (2013)

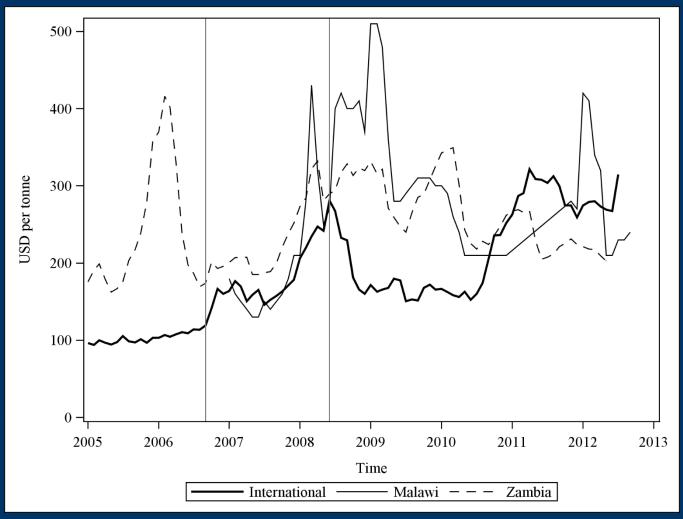
Rice Prices in the World Market, China and India, 2005-2012



CORNELL

Source: Baltzer (2013)

Maize Prices in the World Market, Malawi and Zambia, 2005-2012



CORNELL

Source: Baltzer (2013)

- Predictions and projections
- News media and books



- Predictions and projections
- News media and books
- Conflict of interest?



- Predictions and projections
- News media and books
- Conflict of interest?
- International and national sources



- Predictions and projections
- News media and books
- Conflict of interest?
- International and national sources
- Short-term government interventions



Protection and compensation



- Protection and compensation
- Export restrictions



- Protection and compensation
- Export restrictions
- Cuts in import tariffs



- Protection and compensation
- Export restrictions
- Cuts in import tariffs
- Focus on national supplies



- Protection and compensation
- Export restrictions
- Cuts in import tariffs
- Focus on national supplies
- Irrational expectations



- Protection and compensation
- Export restrictions
- Cuts in import tariffs
- Focus on national supplies
- Irrational expectations
- Price stabilization



Political Economy Lessons (1)

- 1. Protecting government legitimacy
- 2. Pursuing domestic policies irrespective of international consequences
- 3. Unitary government decision-making is unusual
- 4. Repeating past or expanding current policies
- 5. Relative power of stakeholder group varied



Political Economy Lessons (2)

- 6. Increasing urban bias
- 7. Smallholders versus larger farms
- 8. Mutual mistrust between government and the private sector
- 9. Foreign agencies had little influence



Recommendations

- Protect price signals
- Emphasize targeted compensation over price interventions
- Risk management tools for all system agents
- Seek high levels of price transmission
- Seek low levels of trade restrictions



Recommendations (2)

- Improve management of cereal stocks
- Seek competitive behavior in supply chain

- Strengthen international agreements
- Improve public-private collaboration



Sources

- Per Pinstrup-Andersen (Editor). Food Price Policy in an era of Market Instability. Oxford University Press, 2015.
- https://www.wider.unu.edu/publication/foodprice-policy-era-market-instability

